



Department
for Business
Innovation & Skills

2014-2020 UK ASSISTED AREAS
MAP

Web Map Portal User Guide

JULY 2014

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2014-2020 UK ASSISTED AREAS MAP – WEB MAP PORTAL USER GUIDE

Introduction

This guide is intended to provide assistance to users of the interactive web map application in searching for locations in Great Britain that are in Assisted Areas. All of Northern Ireland has Assisted Areas status. The Map was approved by the European Commission on 21 May 2014, and became operational on 1 July 2014.

If you have any specific questions about the web map application which are not covered in this guide please contact the team using the email address AssistedAreasTechnical@bis.gsi.gov.uk

Compatibility

This web map application is compatible and optimised to work best with the following browsers: Internet Explorer® (version 7, 8 and 9), Mozilla Firefox®, Google Chrome®, and Safari® (version 5 and above).

Functionality of the interactive web map

Exploring the interactive map

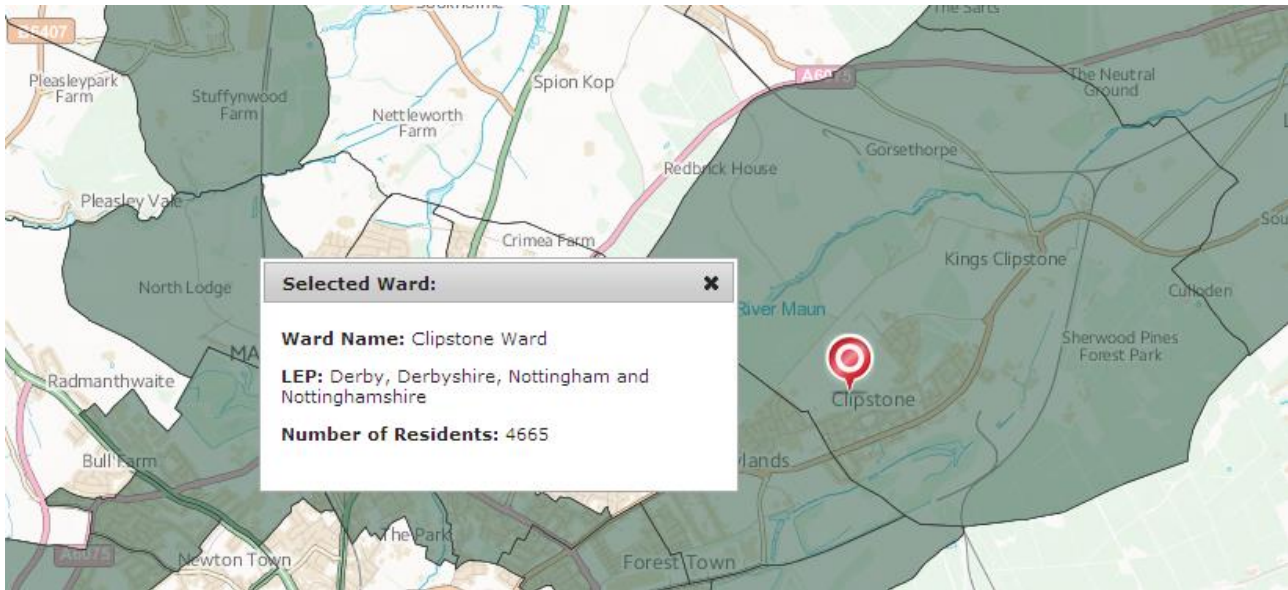
The UK Assisted Areas web map has some zoom controls (shown below) on the top left of the map screen. These allow the user to zoom-in (+) and zoom out (-) of the map. This action can also be achieved using the mouse scroll wheel.



To pan around and move the screen: please click and hold the left button on the mouse. The mouse pointer should change to a four-headed arrow pointer (shown below) - move the mouse in any direction to pan around the map.



Clicking on a ward brings up some information about the ward, as seen below.



Exploring the floating menu

The UK Assisted Areas web map has several tabs which are on the top right of the map screen (see below). These tabs can be maximised & minimised by clicking on each one in turn.

Please note: the *Map Key* tab is open when the page is accessed, and remains open unless minimised by the user. The other tabs are explained in the following paragraphs.



Ward Display

The ward display tab shows ward boundaries “clipped to the coastline” (Mean High Water Mark), and “extent of the realm” ward boundaries (typically the Mean Low Water Mark but in some cases also includes offshore islands).

Clicking the *Overlay selection* buttons switches the layers on and off.

▼ Ward Display

For familiarity and legibility, this map shows ward boundaries "clipped to the coastline" (Mean High Water Mark). Legally, Assisted Area coverage extends to the "extent of the realm" ward boundaries (typically the Mean Low Water Mark but in some cases also including offshore islands) and these boundaries can be selected below.

Extent of the Realm Wards
 Clipped to the Coast Wards

The image below shows the Extent of the Realm wards around Fleetwood / Heysham.

▶ 2014-2020 Assisted Areas Map – Key

▶ Background Information

▼ Ward Display

For familiarity and legibility, this map shows ward boundaries "clipped to the coastline" (Mean High Water Mark). Legally, Assisted Area coverage extends to the "extent of the realm" ward boundaries (typically the Mean Low Water Mark but in some cases also including offshore islands) and these boundaries can be selected below.

Extent of the Realm Wards
 Clipped to the Coast Wards

▶ Place/Postcode Search

▶ Local Enterprise Partnerships

▶ Boundary Search and Selection

The image below shows the Clipped to the Coast wards around Fleetwood / Heysham.

▶ 2014-2020 Assisted Areas Map – Key

▶ Background Information

▼ Ward Display

For familiarity and legibility, this map shows ward boundaries "clipped to the coastline" (Mean High Water Mark). Legally, Assisted Area coverage extends to the "extent of the realm" ward boundaries (typically the Mean Low Water Mark but in some cases also including offshore islands) and these boundaries can be selected below.

Extent of the Realm Wards
 Clipped to the Coast Wards

▶ Place/Postcode Search

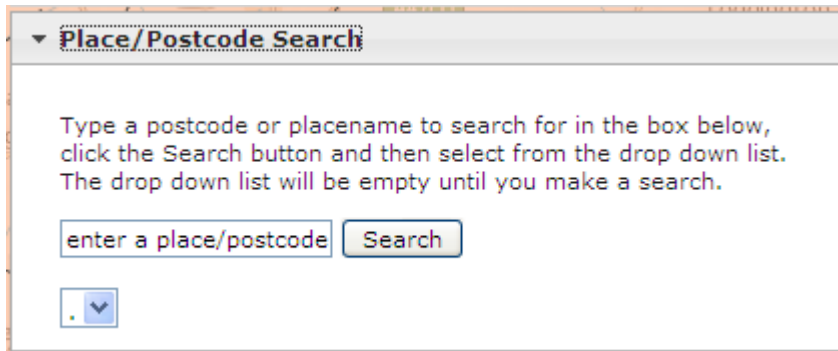
▶ Local Enterprise Partnerships

▶ Boundary Search and Selection

Place / Postcode Search

This tab allows users to search for an area of interest using either a place name or full or partial postcode (e.g. SW1H 0ET or SW1H).

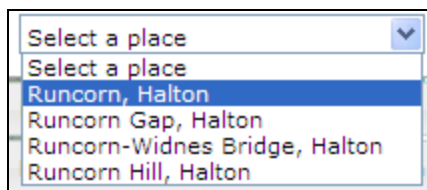
To search on a postcode, enter the postcode and click the *Search* button. The Map will centre on the postcode entered with a drop pin marker. The drop pin marker shows the postcode's centroid.



The screenshot shows a search interface titled "Place/Postcode Search". It contains the following elements:

- Instructional text: "Type a postcode or placename to search for in the box below, click the Search button and then select from the drop down list. The drop down list will be empty until you make a search."
- An input field with the placeholder text "enter a place/postcode".
- A "Search" button.
- A small blue dropdown arrow icon below the input field.

To search on a place name, enter the name and click the *Search* button, then click on the drop down arrow in the box below to display a list of place names. Select a place name, and the Map will centre on the chosen location with a drop pin marker.



The screenshot shows a dropdown menu with the following items:

- Select a place
- Select a place
- Runcorn, Halton
- Runcorn Gap, Halton
- Runcorn-Widnes Bridge, Halton
- Runcorn Hill, Halton

Local Enterprise Partnerships (England only)

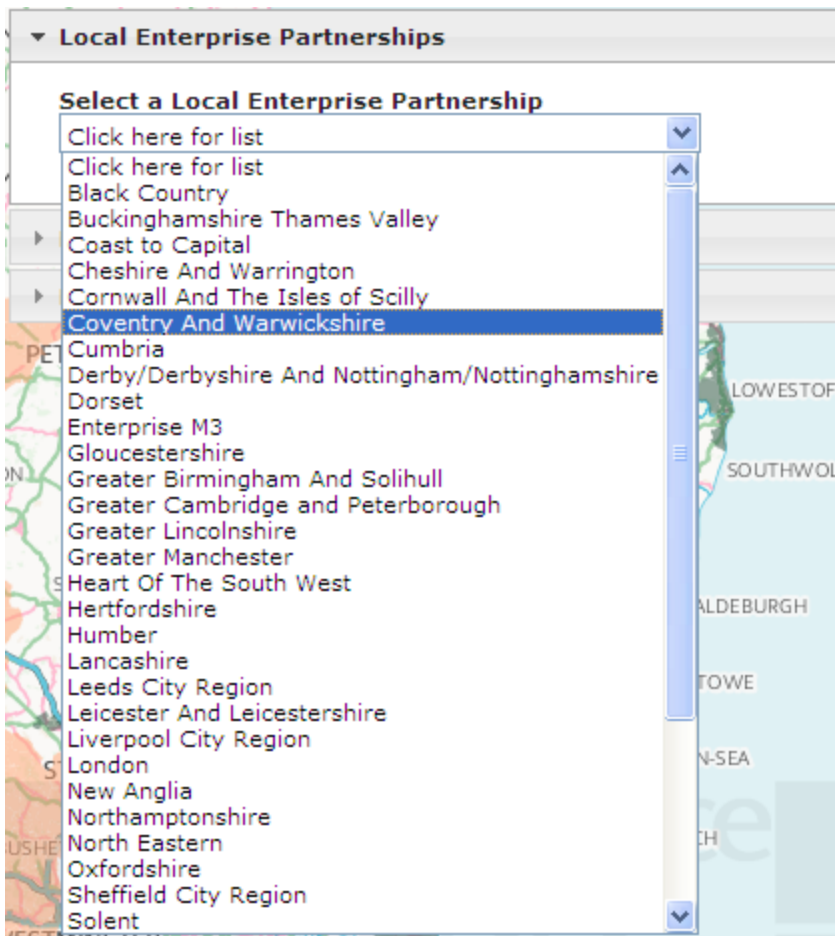
This tab allows users to centre the map on a Local Enterprise Partnership (LEP) area that may be of interest.



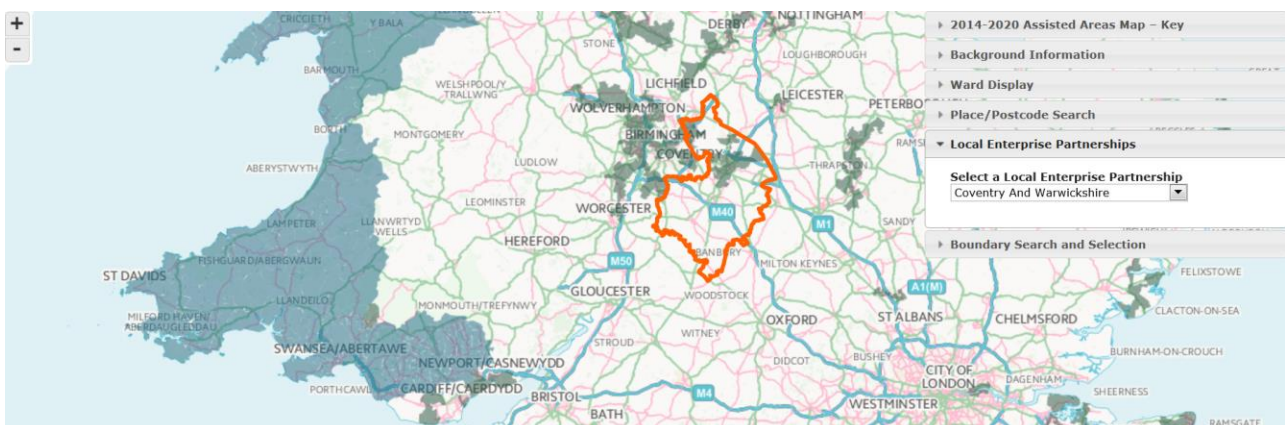
The screenshot shows a search interface titled "Local Enterprise Partnerships". It contains the following elements:

- Instructional text: "Select a Local Enterprise Partnership"
- A dropdown menu with the text "Click here for list" and a blue dropdown arrow icon.

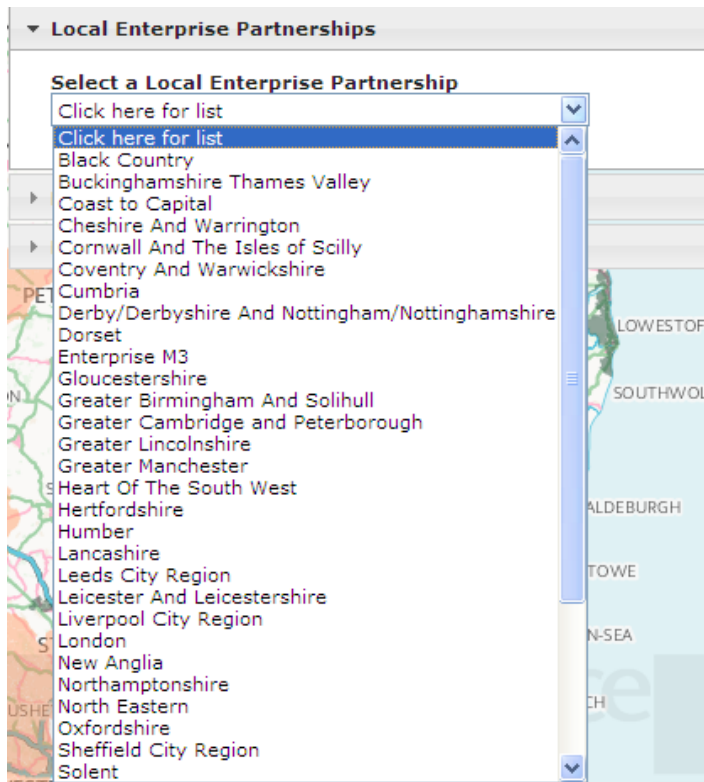
Clicking on the drop down arrow displays the full list of LEPs.



Selecting a LEP will pan and centre the map on the LEP area and the boundary of the particular LEP is highlighted.



To remove the selection, please select the “Click here for list” text in the dropdown list.

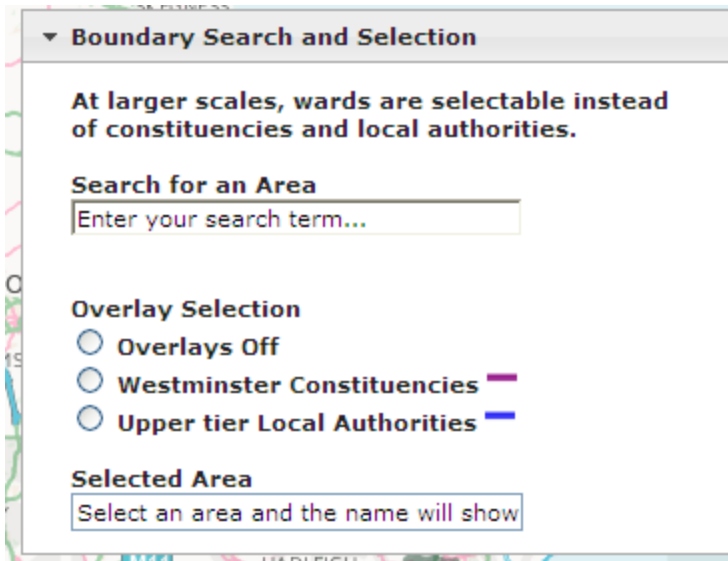


Boundary Search and Selection

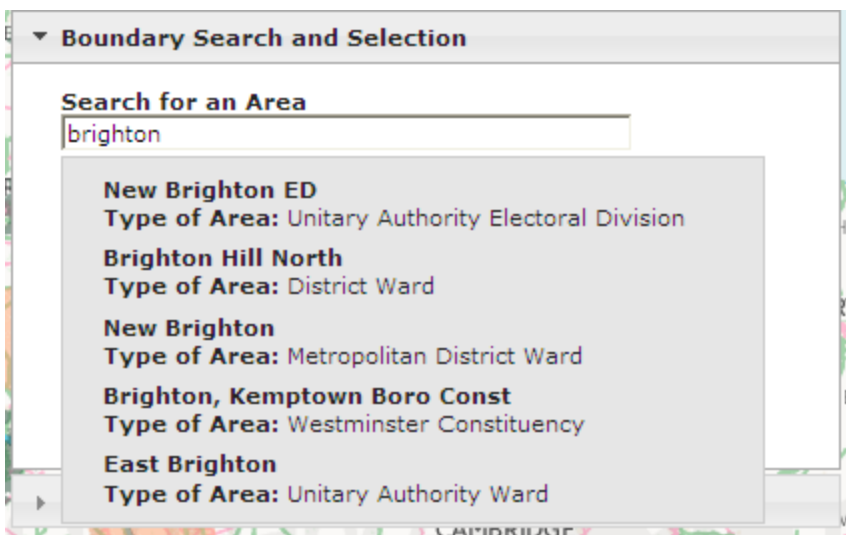
The boundary search tab (see image on following page) as the name implies, enables users to search using various boundary datasets such as Ward & Electoral Boundaries, Unitary Authority areas, NUTS3¹ areas and Westminster constituencies. This tab also allows users to view various boundary datasets overlaid on the proposed UK Assisted Areas Map.

Clicking the *Overlay selection* buttons switches the layers on and off. If you wish to know the name of a constituency or a local authority and this is not visible, zoom further out and select the area again. When the map is displayed at larger scales, wards are selectable rather than constituencies and local authorities.

¹ NUTS – ‘Nomenclature des Unités Territoriales Statistiques’ – are EU geographical units



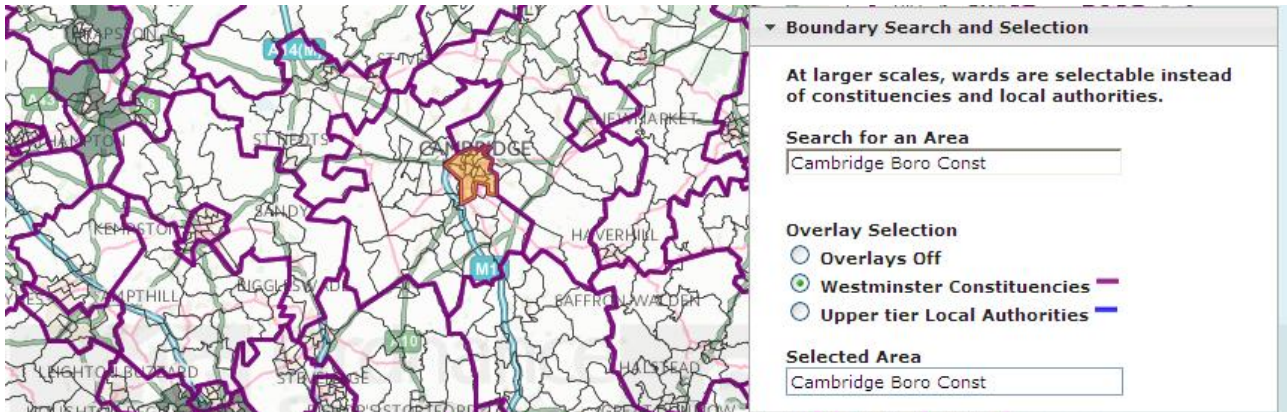
Typing a name in the search window displays results of the nearest match to the name being searched.



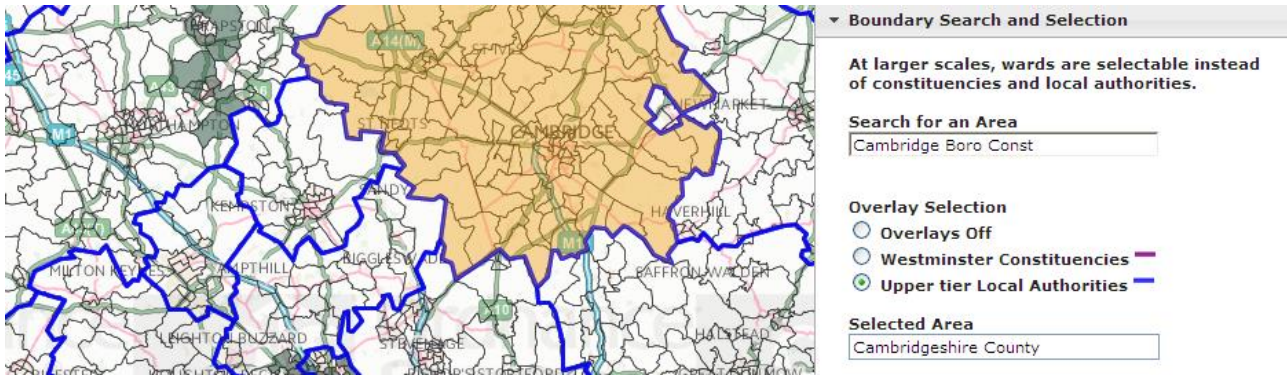
The boundaries when clicked on are highlighted (see images below) and the name shown in the Selected Area display box.

If the boundaries of Westminster Constituencies are not visible, zoom further out.

The image below shows the Westminster Constituency boundaries around Cambridge.



The image below shows the Upper tier Local Authority boundaries around Cambridge.



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Any enquiries regarding this publication should be sent to:

Department for Business, Innovation and Skills
1 Victoria Street
London SW1H 0ET
Tel: 020 7215 5000

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